**CBS Says Super Bowl Ad Slots Are Filling Up**

Ads in the third quarter have sold out, with scattered availability in the first half of the game and some openings in the fourth quarter. CBS has been seeking between $5.1 million and $5.3 million for a package of inventory that often includes a 30-second TV ad and some digital inventory, according to people familiar with negotiations for ad time in the gridiron classic.

***Variety 1.10.19***

<https://variety.com/2019/tv/news/cbs-super-bowl-lii-advertising-2019-1203104858/>

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<http://www.logotypes101.com/logos/735/DD511D00656F839D902BDBECF3891B5A/sbliii.png>