**Cloud-Based Video Games Have Broad Appeal**

People in at least 35 million US homes with broadband find cloud-based video game services appealing, Parks Associates estimates. The research firm also found that 78% of those interested would pay $9.99 a month for a cloud-based service.

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[*https://www.mediaplaynews.com/parks-35-million-us-internet-households-covet-cloud-based-gaming-subscriptions/*](https://www.mediaplaynews.com/parks-35-million-us-internet-households-covet-cloud-based-gaming-subscriptions/)

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[*https://ummid.com/news/2020/august/09.08.2020/cloud-gaming.jpg*](https://ummid.com/news/2020/august/09.08.2020/cloud-gaming.jpg)