**Comscore Launches QuickScore for Local TV**

Working with partners including Nexstar, Comscore says the new service provides preliminary ratings within 48 hours of a telecast to “empower local TV to plan and evaluate with more immediacy.”

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<https://tvnewscheck.com/article/top-news/247176/comscore-launches-quickscore-for-local-tv/?utm_source=Listrak&utm_medium=Email&utm_term=Comscore+Launches+QuickScore+For+Local+TV&utm_campaign=Jessell%3a+Local+TV+Won%e2%80%99t+Be+Felled+By+Coronavirus>