**Cord Cutting As Bad As Expected In 3Q**

With five out of the top seven publicly traded linear pay TV platforms, including the top three, reporting customer numbers, it appears the industry’s record-bad third-quarter subscriber losses could indeed surpass 1 million users, as some analysts have predicted.

***FierceCable 10.30.17***

<http://www.fiercecable.com/cable/cord-cutting-hits-632k-for-q3-bulk-top-platforms-reporting>

Image credit:

<https://www.besttechie.com/wp-content/uploads/2017/10/Cord-Cutting-Alternatives-Cable-TV.jpg>