**Could Original Netflix Shows End Up On Linear TV?**

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Description automatically generatedNetflix, which spent more than $17 billion on content last year, is reportedly considering licensing its original movies and shows to NBCUniversal and ViacomCBS. The video-on-demand giant licensed episodes of "BoJack Horseman" to ViacomCBS' Comedy Central in 2018.

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[*https://www.nexttv.com/news/netflix-has-reportedly-discussed-licensing-shows-to-media-companies*](https://www.nexttv.com/news/netflix-has-reportedly-discussed-licensing-shows-to-media-companies)