**Day of Total-Audience Ratings is Getting Closer**

Nielsen will roll out total content ratings (TCR) next year, roughly a year after the ratings measurement company had initially targeted their release. TCR will include linear TV viewing, as well as: DVRs, video on demand, tablets, mobile, computers and connected devices such as Roku and Xbox.

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<http://www.medialifemagazine.com/day-total-audience-ratings-getting-closer/>