**Determined to Save the Newspaper, One iPad At A Time**

Walter E. Hussman Jr. is banking on technology to save the Arkansas Democrat-Gazette. The newspaper publisher has bought thousands of iPads to give to subscribers in parts of the state who no longer receive print editions of the Democrat-Gazette. Hussman needs to convert about 70% of his print subscribers to digital subscribers to make his plan succeed.

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<https://www.arkansasonline.com/news/2019/may/05/the-family-business-20190505/?utm_source=API+Need+to+Know+newsletter&utm_campaign=1d401d3b24-EMAIL_CAMPAIGN_2019_05_07_12_26&utm_medium=email&utm_term=0_e3bf78af04-1d401d3b24-31697553>

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