**Disinformation’s Spread: Bots, Trolls and All Of Us**

But disinformation is not as cut-and-dried as most people assume: those behind disinformation campaigns purposely entangle orchestrated action with organic activity. Audiences become willing but unwitting collaborators, helping to achieve campaigners’ goals. This complicates efforts to defend online spaces.

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<https://www.nature.com/articles/d41586-019-02235-x>

Image credit:

<https://endtimesprophecyreport.files.wordpress.com/2016/06/disinformation.jpg>