**Facebook, Apple, and Google Will Hasten the Next Era of TV**

Internet-centric companies have already begun changing the rules with binge-watching, flexible running times, fewer commercials, and crowd-sourced content. The brainpower—and just plain power—of the most valued tech firms will change things even more.

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<https://www.wired.com/story/facebook-apple-and-google-will-hasten-the-next-era-of-tv/>

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<https://www.techmaish.com/wp-content/uploads/2013/07/TV-Online.png>