**Facebook Rolls Out Spotify Music, Ad Integration**

A green and white logo

Description automatically generated with low confidenceFacebook and Spotify are rolling out their recently announced Project Boombox integration with a "miniplayer" experience that enables Facebook users in the US and 26 other markets to stream music and post tracks or podcast episodes within their newsfeeds. In-app music streamers also will hear Spotify ads that are delivered without any particular targeting.

***The Verge 4.26.21***

[***https://www.theverge.com/2021/4/26/22399965/spotify-facebook-integration-mini-player-music-podcasts***](https://www.theverge.com/2021/4/26/22399965/spotify-facebook-integration-mini-player-music-podcasts)