**Gamers Love FAST**

Among gamers who own connected TVs, 63% watch free streaming services for at least two hours each week, an LG Ad solutions survey found. Smart TV apps are the streaming medium of choice for 55%.

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[*https://www.mediapost.com/publications/article/384451/study-gamers-are-big-fast-viewers-streaming-subs.html*](https://www.mediapost.com/publications/article/384451/study-gamers-are-big-fast-viewers-streaming-subs.html)

*Image credit:*

[*https://www.cyberfanatix.com/wp-content/uploads/2020/06/gamer-gaming-large-bigstock.jpg*](https://www.cyberfanatix.com/wp-content/uploads/2020/06/gamer-gaming-large-bigstock.jpg)