**Gamers Make Up More Than A Third Of The World’s Population**

This year, a resounding 2.96 billion people worldwide will play digital games, whether via console, computer, or mobile device, and that figure is poised to surpass 3 billion in 2022. That’s a lot of goals scored, blocks mined, and quests completed.

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[*https://www.emarketer.com/content/gamers-make-up-more-than-one-third-of-world-population/?IR=T&utm\_source=Triggermail&utm\_medium=email&utm\_campaign=II20211020GamingPopulationCOTD&utm\_term=New%20COTD%202020*](https://www.emarketer.com/content/gamers-make-up-more-than-one-third-of-world-population/?IR=T&utm_source=Triggermail&utm_medium=email&utm_campaign=II20211020GamingPopulationCOTD&utm_term=New%20COTD%202020)

*Image credit:*

[*https://i.insider.com/5390b7c3eab8eac6746ba578*](https://i.insider.com/5390b7c3eab8eac6746ba578)