**Global Mergers among Digital, Tech Firms More than Double**

There were 204 global mergers and acquisitions among digital shops, ad tech firms and analytics companies in the first half of 2016, valued at around $6.8 billion, R3 reports. In the same period last year, there were 85 deals totaling $2.1 billion.

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<http://adage.com/article/agency-news/digital-properties-dominated-mergers-acquisitions/305397/>