**RPA Unveils The Hondaverse Within Fortnite On Twitch**

RPA created a virtual Hondaverse experience within Fortnite on Twitch for Honda, which enables players to explore custom maps and a Parkour world with the 2023 Honda HR-V. Twitch creator SypherPK is touting the immersive experience via a three-episode livestream that will include challenges where players can compete to win prizes.

***Marketing Dive 6.30.22***

[*https://www.marketingdive.com/news/honda-hondaverse-gaming-fortnite-twitch/626328/*](https://www.marketingdive.com/news/honda-hondaverse-gaming-fortnite-twitch/626328/)