**How 5G and VR will Transform Mobile Marketing**

The rollout of 5G next year is poised to present huge potential for mobile. The technology will facilitate mobile virtual reality, allowing marketers to place consumers in experiences of their choice, and give advertisers greater amounts of data about consumer behavior and their interests.

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<https://www.clickz.com/when-5g-and-vr-collide-it-will-change-the-face-of-marketing-and-advertising/108632/>

**Image source:**

<http://2.bp.blogspot.com/-p-wzbVQyzjY/VYUh47sbIVI/AAAAAAAAjPU/jOv1Vkepp3Q/s1600/5G-network-speed.jpg>