**IAB Announces Podcast Upfront Hosts**

IAB has announced its host and co-hosts for its annual 2021 Podcast Upfront. SuChin Pak, former MTV correspondent and host of "Add to Cart," will serve as host for the three days, teaming up with co-hosts Gaby Dunn, host of "Bad With Money"; Heather McDonald, host of Stitcher's "Juicy Scoop"; and Rund Abdelfatah and Ramtin Arablouei, hosts of NPR's "Throughline." Over 3,500 agencies, brands and media buyers have registered to attend this year's virtual Podcast Upfront, May 11 to 13.

***Tubefilter 4.21.21***

[*https://www.tubefilter.com/2021/04/21/suchin-pak-gaby-dunn-heather-mcdonald-iab-podcast-upfront/*](https://www.tubefilter.com/2021/04/21/suchin-pak-gaby-dunn-heather-mcdonald-iab-podcast-upfront/)

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