**SAG-AFTRA Unveils Standards Protocols for Intimacy Coordinators**

SAG-AFTRA said it believes that implementation of these standards and protocols will allow productions to run more efficiently, provide a safety net for performers and establish specialized support that empowers both cast and crew.

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<https://tvnewscheck.com/article/more-news/243977/sag-aftra-unveils-standards-protocols-for-intimacy-coordinators/?utm_source=Listrak&utm_medium=Email&utm_term=SAG-AFTRA+Unveils+Standards+Protocols+For+Intimacy+Coordinators&utm_campaign=Local+OTT+Ad+Sales+Gaining+Traction>