**Fact is, Kids are Seeing Fewer TV Ads These Days**

A new study from the entertainment news website Exstreamist finds that kids are watching fewer ads than in the past, because they’re watching ad-free services such as Netflix rather than Nickelodeon or Cartoon Network. The study found that kids ages 2-18 view 1.8 hours per day of content via ad-free streaming services.

***MediaLife 9.6.16***

<http://www.medialifemagazine.com/study-kids-see-fewer-television-ads-days/>