**Lifetime Looks to Spur More Opportunities for Female Creatives**

Lifetime is sponsoring a program to push Hollywood to hire more women to develop, write, produce and direct programming. The Broad Focus initiative, for one of its first projects, will air a winning entry from Geena Davis' Bentonville Film Festival and develop one of its winning scripts.

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[***http://variety.com/2015/artisans/news/broad-focus-women-in-hollywood-jobs-1201488996/***](http://variety.com/2015/artisans/news/broad-focus-women-in-hollywood-jobs-1201488996/)