**Majority Of Consumers See Broadband As Essential**

Consumers see broadband as essential, with Recon Analytics reporting that less than 10% of respondents in a new study saying they plan to reduce broadband or mobile spending. Respondents would prefer to reduce their spending on car payments, electricity and heating.

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[*https://www.telecompetitor.com/report-telecom-spending-has-become-recession-proof/*](https://www.telecompetitor.com/report-telecom-spending-has-become-recession-proof/)

*Image credit:*

[*http://s3.amazonaws.com/digitaltrends-uploads-prod/2014/10/Broadband-Internet.jpg*](http://s3.amazonaws.com/digitaltrends-uploads-prod/2014/10/Broadband-Internet.jpg)