**5 Media Kits Worth Studying**

Vikas Agrawal, Infobrandz.com co-founder, details requisite media kit elements and highlights five corporate productions that offer valuable lessons in branding and credibility building. Among the five examples is Airbnb's easy-to-navigate online hub that offers for timely information.

***Entrepreneur 3.16.23***

[*https://www.entrepreneur.com/growing-a-business/5-beautiful-examples-of-a-strong-media-kit/446906*](https://www.entrepreneur.com/growing-a-business/5-beautiful-examples-of-a-strong-media-kit/446906)

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[*https://www.shoutmeloud.com/wp-content/uploads/2014/03/Bitcoin-site-media-kit-874x1024.jpg*](https://www.shoutmeloud.com/wp-content/uploads/2014/03/Bitcoin-site-media-kit-874x1024.jpg)