**Mobile Drives Majority of Visits to Leading US Websites**

At 56%, a solid majority of traffic to leading US websites now originates from mobile devices, according to a SimilarWeb report. However, some categories of sites are much more successful than others at keeping mobile visitors engaged.

***Marketing Land 2/23/16***

[***http://marketingland.com/mobile-top-sites-165725***](http://marketingland.com/mobile-top-sites-165725)