**Mobile's Growing Importance to TV's Future**

Smartphones have moved well beyond simple communication devices becoming a hub, enabling overall connectivity for consumers and opening doors to internet- of-things, mobile payments, virtual reality and beyond. This underscores the importance of including mobile content delivery platforms in TV station business plans.

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<http://www.tvnewscheck.com/article/101784/mobiles-growing-importance-to-tvs-future>

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