**Nebraska Broadcasters Unite To Help Flood Victims**

Nebraska Broadcasters Association member radio and TV stations came together last Friday to hold flood relief drives that yielded $441,919 in donations to the American Red Cross. “This couldn’t have happened without the voluntary efforts of countless people from amongst our station membership,” said Jim Timm, NBA’s president.

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<https://marketshare.tvnewscheck.com/2019/03/26/nebraska-broadcasters-unite-to-help-flood-victims/?utm_source=Listrak&utm_medium=Email&utm_term=Nebraska+Stations+Unite+To+Help+Flood+Victims&utm_campaign=5+Days+Of+March+Madness%3a+Ratings+Up%2c+Spend+Down>

Image credit:

<https://s3-ca-central-1.amazonaws.com/quincy-network/wp-content/uploads/sites/4/2019/03/Ponca-Flooding4.jpg>