**News Media Criticizes Facebook for Political Ad Policy**

Facebook has announced that all advertising that features political content -- including that of news organizations -- will be required to display a disclaimer and a "Paid for by" label. News Media Alliance CEO and President David Chavern sent a letter to Mark Zuckerberg denouncing the move to put journalism in the same category as political advocacy, writing that it "dangerously blurs the lines between real reporting and propaganda."

***USA Today 5/18/18***

[***https://www.usatoday.com/story/tech/news/2018/05/18/news-publishers-protest-facebooks-new-political-ad-rules/623241002/***](https://www.usatoday.com/story/tech/news/2018/05/18/news-publishers-protest-facebooks-new-political-ad-rules/623241002/)