**Pinterest's 100 User-Based Trends for 2020**

Pinterest revealed its 100 emerging trends for 2020 based on user data, categorized into 10 themes, including Beyond Binary, which reflects a shift toward gender neutral shopping habits. Among the other themes are Conscious Consumption, showing an increased focus on sustainable products, 90s Re-Run, Re-wilding and Pampered Pets.

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<https://www.socialmediatoday.com/news/pinterest-publishes-listing-of-top-100-trends-for-2020-based-on-user-behav/568827/>