**Report Offers Insights on Countering Sports Piracy**

Sports piracy costs subscription television providers around $22.9 billion each year, but 74% of illegal streamers say they'd consider a legitimate alternative if it were available, a report from Ampere Analysis and Synamedia suggests. The report suggests flexible access, easy installation and use and multi-device availability among tactics to curb illegal streaming.

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[*https://www.tvtechnology.com/news/sports-piracy-costs-dollar283b-per-year-report-shows*](https://www.tvtechnology.com/news/sports-piracy-costs-dollar283b-per-year-report-shows)

*Image credit:*

[*https://www.tvbeurope.com/wp-content/uploads/2019/07/football-piracy.jpg*](https://www.tvbeurope.com/wp-content/uploads/2019/07/football-piracy.jpg)