**U.S. Streaming Revenue Will Surpass Total Pay TV Coin in Q3**

Revenue generated by U.S. streaming services will surpass sales from domestic pay TV operators for the first time in the third quarter, Ampere Analysis predicts.

***Media Play News 2.26.24***

[*https://www.mediaplaynews.com/ampere-u-s-streaming-revenue-to-top-pay-tv-in-2024/*](https://www.mediaplaynews.com/ampere-u-s-streaming-revenue-to-top-pay-tv-in-2024/)

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