**Nielsen: Streaming Stats Are Through the Roof**

Nielsen reports that streaming now makes up about a quarter of all time spent watching television. The average number of minutes streamed per week rose roughly 75% year-over-year from April to June, reaching 142.5 billion.

***Cord Cutters News 8.15.20***

[*https://www.cordcuttersnews.com/streaming-now-accounts-for-25-of-television-viewing/*](https://www.cordcuttersnews.com/streaming-now-accounts-for-25-of-television-viewing/)

*Image credit:*

[*https://icdn4.digitaltrends.com/image/netflix-streaming-3-1500x1000-1200x630-c.jpg*](https://icdn4.digitaltrends.com/image/netflix-streaming-3-1500x1000-1200x630-c.jpg)