**Studios Reportedly Move Forward with Talks of Premium Movie Downloads**

Hollywood studios including Warner Bros. and Universal Pictures are in talks with Apple and Comcast for premium movie downloads, despite the objections of movie theater chains, sources say. A premium service could help make up for revenue lost from declining DVD sales and other in-home entertainment services, but such a pact could cause theaters to boycott films they know will be available for premium download shortly after their theatrical releases.

***Bloomberg 8/18/17***

<https://www.bloomberg.com/news/articles/2017-08-18/hollywood-apple-are-said-to-mull-rental-plan-defying-theaters>

Image source:

<http://wallpapercave.com/wp/x9SVPux.jpg>