**The Deals That Changed the TV Industry This Decade**

With the demand for content higher than ever before, it's been a boom time for many creatives in the industry. And that insatiable appetite for TV shows over the past decade has ushered in a handful of watershed deals, each of which has upended the business in its own way. With many led by pioneer Netflix — from the streaming giant's landmark House of Cards deal to its nine-figure Shonda Rhimes pact.

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