**Turner set to go SVOD**

Turner Networks is getting set to deliver a direct-to-consumer OTT offering. "Cable has done a poor job marketing how good $80 is, what you get for that $80." "So, we as a company have to find ways to find new revenue streams, whether in new pockets, sports, over-the-top, direct to consumer, “said Turner President Dave Levy,

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<http://www.fiercecable.com/story/turner-set-go-svod-group-president-says/2015-11-23>