**Twitch on Pace to Surpass 40 Million US Viewers by 2021**

We forecast that 37.5 million people in the US will watch streaming video on Twitch at least monthly in 2020, meaning the video streaming platform will reach 15.5% of US digital video viewers this year. At its current pace, Twitch will surpass 40 million US users by the end of 2021, according to our first ever forecast for the platform.

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<https://www.emarketer.com/content/twitch-on-pace-to-surpass-40-million-viewers-by-2021?ecid=NL1001>