**Twitter Will Fly Past $2 Billion In US Ad Revenues This Year**

With an increase in live events, sports, and product launches in 2021 over 2020, advertisers flocked to Twitter due to increased demands for advertising campaigns on the platform.

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[*https://www.emarketer.com/content/twitter-will-fly-past-2-billion-us-ad-revenues-this-year?ecid=NL1001*](https://www.emarketer.com/content/twitter-will-fly-past-2-billion-us-ad-revenues-this-year?ecid=NL1001)