**Viewers Streamed 5% More Minutes In Q2**

Roku led the market for streaming devices in the US during the second quarter, at 32.6%, a Conviva report reveals. The study also shows that streaming minutes rose by 5% in North America, 90% in Asia and 70% in Latin America.

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[*https://www.tvtechnology.com/news/streaming-viewing-rose-only-5-in-north-america-in-q2-2022?utm\_source=SmartBrief&utm\_medium=email&utm\_campaign=46D8BE3E-0142-457E-B195-A1325C099C61&utm\_content=122B5F64-8191-4980-AD8E-6E1EE80740D2&utm\_term=a25693a1-51b6-4112-bde4-56bd420e983f*](https://www.tvtechnology.com/news/streaming-viewing-rose-only-5-in-north-america-in-q2-2022?utm_source=SmartBrief&utm_medium=email&utm_campaign=46D8BE3E-0142-457E-B195-A1325C099C61&utm_content=122B5F64-8191-4980-AD8E-6E1EE80740D2&utm_term=a25693a1-51b6-4112-bde4-56bd420e983f)

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[*https://s.yimg.com/ny/api/res/1.2/sd\_2u3A5THHWjxDJm5c6nw--/YXBwaWQ9aGlnaGxhbmRlcjt3PTk2MDtoPTUzOS42NDk3MDgwOTAwNzU-/https://s.yimg.com/uu/api/res/1.2/0FcIPertq\_xC5PTa9cNYkg--~B/aD02NzQ7dz0xMTk5O2FwcGlkPXl0YWNoeW9u/http://media.zenfs.com/en-US/homerun/consumer\_reports\_810/86da50af2c4bf7cfe48fc71c55275a35*](https://s.yimg.com/ny/api/res/1.2/sd_2u3A5THHWjxDJm5c6nw--/YXBwaWQ9aGlnaGxhbmRlcjt3PTk2MDtoPTUzOS42NDk3MDgwOTAwNzU-/https%3A//s.yimg.com/uu/api/res/1.2/0FcIPertq_xC5PTa9cNYkg--~B/aD02NzQ7dz0xMTk5O2FwcGlkPXl0YWNoeW9u/http%3A//media.zenfs.com/en-US/homerun/consumer_reports_810/86da50af2c4bf7cfe48fc71c55275a35)